



FOR IMMEDIATE RELEASE

Press Contact:
Alissa McGlone
Director of Marketing, REV Fire Group
Alissa.mcglone@revfiregroup.com

Ferrara Fire Apparatus Adds Bulldog Fire & Emergency Apparatus To Dealer Network

HOLDEN, LA – June 4, 2020 – Ferrara Fire Apparatus, a subsidiary of REV Group and leading manufacturer of fire apparatus, is proud to announce that Bulldog Fire & Emergency will be the official Ferrara dealer for Rhode Island, Connecticut, Massachusetts, and Western New York.

Bulldog Fire & Emergency, a well-established and long-time KME dealer in New England since 2005, will add all Ferrara lines. Prior to this, they supported Ferrara in a warranty and service capacity. The team brings years of sales and service experience to one of the most demanding and fastest growing markets in the fire service.

Director of Sales for Ferrara, Jason Louque, says, “We are excited to add Bulldog Fire & Emergency to help with our expanding efforts in the New England and Western New York areas. They have an impressive resumé and a large, established customer base. They will also broaden our capability of customer service with their multiple service centers, along with a well-experienced sales and service staff.”

Bulldog Fire & Emergency have three separate locations across three different states with full service and sales capability.

Bulldog Fire & Emergency’s President/CEO, Jeffrey Mazza says, “I think the synergy between Ferrara and Bulldog just fits right. We are very well suited to push the Ferrara brand in our region and very excited about the new relationship.”

For more information please contact Jason Louque at jasonL@ferrarafire.com

###

About Ferrara Fire Apparatus

Ferrara is a part of REV Group (NYSE: REVG), a leading designer, manufacturer and distributor of specialty vehicles and related aftermarket parts and services. Ferrara builds custom heavy-duty fire apparatus for



municipal and industrial fire departments. Located in Holden, Louisiana, Ferrara is focused on protecting firefighting personnel with a custom chassis line and extruded aluminum body that exceeds NFPA and industry safety requirements. With over 6,000 trucks in service worldwide, Ferrara continues to push performance standards by delivering custom engineered fire trucks that provide maximum response capabilities.

About REV Group, Inc.

REV Group (REVG) is a leading designer, manufacturer, and distributor of specialty vehicles and related aftermarket parts and services. We serve a diversified customer base, primarily in the United States, through three segments: Fire & Emergency, Commercial, and Recreation. We provide customized vehicle solutions for applications, including essential needs for public services (ambulances, fire apparatus, school buses, and transit buses), commercial infrastructure (terminal trucks and industrial sweepers) and consumer leisure (recreational vehicles). Our diverse portfolio is made up of well-established principal vehicle brands, including many of the most recognizable names within their industry. Several of our brands pioneered their specialty vehicle product categories and date back more than 50 years. REV Group trades on the NYSE under the symbol REVG. Investors-REVG